

Daniel J. Blake
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Academic Positions

IE Business School, Department of Strategic Management

Associate Professor, 2018 – present

Assistant Professor, 2011 – 2018

INSEAD, Department of Economics and Political Science

Visiting Professor, 2016 – 2020 (recurring)

Princeton University, Niehaus Center for Globalization and Governance

Fellow, 2010 - 2011

Education

Ph.D. Political Science, The Ohio State University, 2010

M.A. Political Science, The Ohio State University, 2006

B.A. International Relations, Bilkent University, 2004

Publications

Beazer, Quintin H. & Daniel J. Blake. 2021. Risk is Relative: Heterogeneous Responses to Institutional Risks for Foreign Investment. ***International Studies Quarterly***, 65:3, 594-605.

Blake, Daniel J. & Srividya Jandhyala. 2019. Managing Policy Reversals: Consequences for Firm Performance. ***Strategy Science***, 4:2,111-128.

Moschieri, Caterina & Daniel J. Blake. 2019. "The Organizational Implications of Brexit. ***Journal of Organization Design***. 8:6.

Beazer, Quintin H. & Daniel J. Blake. 2018."The Conditional Nature of Political Risk: How Home Institutions Influence the Location of Foreign Direct Investment." ***American Journal of Political Science***, 62:2, 470-485.

Blake, Daniel J. & Caterina Moschieri. 2017. "Policy Risk, Strategic Decisions, and Contagion Effects: Firm-Specific Considerations." ***Strategic Management Journal***, 38:3, 732-750.

- Recipient of the Best Paper Award at the Reading University-UNCTAD International Business Conference, 2015

Bach, David & Daniel J Blake. 2016. "Frame or Get Framed: The Critical Role of Issue Framing in Nonmarket Management." ***California Management Review***, 58:3, 66-87.

Blake, Daniel J. & Autumn Lockwood Payton. 2015. "Balancing Design Objectives: Analyzing New Data on Voting Rules in Intergovernmental Organizations." ***Review of International Organizations***, 10:3, 377-402.

Moschieri, C., Erica Salvaj & Daniel J. Blake 2014. "La complejidad del cambio: cómo gestionar las desinversiones [The complexity of change: How to manage divestitures]". ***Harvard Deusto Business Review***, 231.

Blake, Daniel J. 2013. "Thinking Ahead: Government Time Horizons and the Legalization of International Investment Agreements." ***International Organization***, 67:4, 797-827.

Blake, Daniel J., Janet M. Box-Steffensmeier & Byungwon Woo. 2010. Structural Interdependence and Unobserved Heterogeneity in Event History Analysis. In ***Longitudinal Research with Latent Variables***, ed. Kees van Montfort, Johan Oud & Albert Satorra. Berlin: Springer pp.275-301.

Current Projects

"My Kind of People: Why Political Ideology Determines Firm Location" (with Benjamin Barber IV)

"Political Influence Around the World" (with Srividya Jandhyala)

"Between the State and Informal Networks: How Business Association Membership affects Firms' Willingness to Contract" (with Quintin H. Beazer)

"Public Opinion, Political Risk and Multinational Firms: Evidence from Cross-National Survey Experiments" (with Quintin H. Beazer, Raphael Cunha and Srividya Jandhyala)

"Strategy in the Age of Populism" (with Stanislav Markus and Julio Martinez)

Grants

Co-Investigator. Project title: “Firm Location: Social, Political and Strategic Dimensions.” Grant awarded by the Spanish Ministry of Economics and Competitiveness, 2020-2022, €21,659.

Co-Investigator. Project title: “Political Risk in the Age of De-globalization” Grant awarded by l’Initiative d’Excellence de Paris-Seine, 2019-2021, €32,500.

Co-Investigator. Project title: “How do Institutions Shape Firms’ Strategic Decisions.” Grant awarded by the Spanish Ministry of Economics and Competitiveness, 2017-2019, €32,000.

Principal Investigator. Project: “Threats, Vulnerabilities and Countermeasures: Developing a Multidimensional Approach to Political Risk and Firm Behavior.” Grant awarded by the Spanish Ministry of Economics and Competitiveness, 2012-2015, €14,000.

Selected Presentations

“Political Ideology and Firm Location,” Annual Meeting (Virtual) of the Strategic Management Society, October 2020.

“Political Ideology and Firm Location,” Annual Meeting of the Academy of Management, Boston, 9-13 August 2019.

“Managing Policy Reversals: Consequences for Firm Performance,” Strategy Science Conference, University of Utah, 10-11 May, 2019.

“Competition at the Top: Acquisition Strategies in the English Football Premier League,” Annual Meeting of the Academy of Management, Chicago, 10-14 August 2018.

“Sourcing Strategies: Evidence from the English Football Premier League,” Annual Meeting of the Strategic Management Society, Houston, 28-31 October, 2017.

“Institutions, Political Activities and Firm Strategy: How Business Associations affect Contracting,” Annual Meeting of the Academy of Management, Atlanta, 4-8 August 2017.

“How does Political Risk affect Firm Performance? Evidence from Telecommunications License Cancellations in India,” Annual Strategy & the Business Environment Conference, Simon Business School, University of Rochester, 29-30 April 2016.

Teaching

IE Business School

- Business, Government and Sustainability / Nonmarket Strategy (Executive MBA, MBA, Master in Management, IE-Brown University Executive MBA, BBA)
- Global Strategy (MBA)
- Strategic Management (Executive Programs)
- Readings in Nonmarket Strategy (Ph.D.)
- Implementing and Changing Strategy (MBA)

INSEAD

- Business and Society: Political Environment (MBA)
- International Political Analysis (MBA)

Università della Svizzera italiana, Lugano

- International Business (Executive MBA)

Headspring Executive Development

- Strategic Management

Published Teaching Cases

“Xstrata and Australian Mining Tax Reform (A) (B)” (with Aaron Cowper and Patrick Gatland) IE Business School case no. DE1-202-A-I, DE1-202-B-I

- Winner of the Best Case Award, IE Business School 2013
- Winner of the Bestselling Case Award, IE Business School 2018

“ABB & Galindo: Stretching Managerial Responsibility during Restructuring” (with Rocío Bonet and Saul Downie) IE Business School case no. DE1-212-I

“ABB & Galindo: Winning the Peace (A) (B)” (with Rocío Bonet and Saul Downie) IE Business School case no. RH1-148-A-I, RH1-148-B-I

- Winner of the EFMD Case Writing Award 2017 in the category of Euro-Mediterranean Managerial Practices and Issues

Other Activities

Speaker, AIG Risk Management Academy, 2013-present

Ad hoc reviewer: *Academy of Management Journal*, *American Journal of Political Science*, *British Journal of Political Science*, *British Journal of Management*, *International Organization*, *International Studies Quarterly*, *Journal of World Business*, *Management Science*, *Review of International Organizations*, *Strategic Management Journal*, *Strategy Science*

Conference Organization:

- The Nexus of Business and Government in the Global Economy, Research Workshop, ESSEC Business School – Singapore.
- Research Frontiers in Nonmarket Strategy, PDW at the Academy of Management Annual Meeting
- Strategic Management Society Conference Extension on "Political Institutions and Firm Strategy," IE Business School, 21 September, 2018.
- Conference on the "The Politics of FDI", Niehaus Center for Globalization and Governance, Princeton University, 2011.