

Daniel J. Blake
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Academic Positions

IE Business School, Department of Strategic Management

Associate Professor, 2018 – present

Assistant Professor, 2011 – 2018

INSEAD, Department of Economics and Political Science

Visiting Professor, 2016 – 2020 (recurring)

Princeton University, Niehaus Center for Globalization and Governance

Fellow, 2010 - 2011

Education

Ph.D. Political Science, The Ohio State University, 2010

M.A. Political Science, The Ohio State University, 2006

B.A. International Relations, Bilkent University, 2004

Publications

Blake, Daniel J., Stanislav Markus & Julio César Martínez Suárez. 2022. Populist Syndrome and Nonmarket Strategy. ***Journal of Management Studies***. Forthcoming.

Beazer, Quintin H. & Daniel J. Blake. 2021. Risk is Relative: Heterogeneous Responses to Institutional Risks for Foreign Investment. ***International Studies Quarterly***, 65:3, 594-605.

Blake, Daniel J. & Srividya Jandhyala. 2019. Managing Policy Reversals: Consequences for Firm Performance. ***Strategy Science***, 4:2, 111-128.

Moschieri, Caterina & Daniel J. Blake. 2019. "The Organizational Implications of Brexit. ***Journal of Organization Design***. 8:6.

Beazer, Quintin H. & Daniel J. Blake. 2018. "The Conditional Nature of Political Risk: How Home Institutions Influence the Location of Foreign Direct Investment." *American Journal of Political Science*, 62:2, 470-485.

Blake, Daniel J. & Caterina Moschieri. 2017. "Policy Risk, Strategic Decisions, and Contagion Effects: Firm-Specific Considerations." *Strategic Management Journal*, 38:3, 732-750.

- Recipient of the Best Paper Award at the Reading University-UNCTAD International Business Conference, 2015

Bach, David & Daniel J. Blake. 2016. "Frame or Get Framed: The Critical Role of Issue Framing in Nonmarket Management." *California Management Review*, 58:3, 66-87.

Blake, Daniel J. & Autumn Lockwood Payton. 2015. "Balancing Design Objectives: Analyzing New Data on Voting Rules in Intergovernmental Organizations." *Review of International Organizations*, 10:3, 377-402.

Moschieri, C., Erica Salvaj & Daniel J. Blake 2014. "La complejidad del cambio: cómo gestionar las desinversiones [The complexity of change: How to manage divestitures]". *Harvard Deusto Business Review*, 231.

Blake, Daniel J. 2013. "Thinking Ahead: Government Time Horizons and the Legalization of International Investment Agreements." *International Organization*, 67:4, 797-827.

Blake, Daniel J., Janet M. Box-Steffensmeier & Byungwon Woo. 2010. Structural Interdependence and Unobserved Heterogeneity in Event History Analysis. In *Longitudinal Research with Latent Variables*, ed. Kees van Montfort, Johan Oud & Albert Satorra. Berlin: Springer pp.275-301.

Current Projects

"My Kind of People: Why Political Ideology Determines Firm Location" (with Benjamin Barber IV)

"CEOs' Political Donations: Are they Just Like Regular People?" (with Benjamin Barber IV)

"Political Influence Around the World" (with Srividya Jandhyala)

"Public Opinion, Political Risk and Multinational Firms: Evidence from Cross-National Survey Experiments" (with Quintin H. Beazer, Raphael Cunha and Srividya Jandhyala)

Grants

Co-Investigator. Project title: “Firm Location: Social, Political and Strategic Dimensions.” Grant awarded by the Spanish Ministry of Economics and Competitiveness, 2020-2022, €21,659.

Co-Investigator. Project title: “Political Risk in the Age of De-globalization” Grant awarded by l’Initiative d’Excellence de Paris-Seine, 2019-2021, €32,500.

Co-Investigator. Project title: “How do Institutions Shape Firms’ Strategic Decisions.” Grant awarded by the Spanish Ministry of Economics and Competitiveness, 2017-2019, €32,000.

Principal Investigator. Project: “Threats, Vulnerabilities and Countermeasures: Developing a Multidimensional Approach to Political Risk and Firm Behavior.” Grant awarded by the Spanish Ministry of Economics and Competitiveness, 2012-2015, €14,000.

Selected Presentations

“CEOs’ Political Donations: Are they Just Like Regular People?” Money in Politics Conference, Copenhagen Business School, June 2022.

“Corporate Political Influence Around the World.” Annual Meeting (Virtual) of the Academy of Management, July-August 2021.

“Political Ideology and Firm Location,” Annual Meeting (Virtual) of the Strategic Management Society, October 2020.

“Political Ideology and Firm Location,” Annual Meeting of the Academy of Management, Boston, August 2019.

“Managing Policy Reversals: Consequences for Firm Performance,” Strategy Science Conference, University of Utah, May, 2019.

“Competition at the Top: Acquisition Strategies in the English Football Premier League,” Annual Meeting of the Academy of Management, Chicago, August 2018.

“Sourcing Strategies: Evidence from the English Football Premier League,” Annual Meeting of the Strategic Management Society, Houston, 28-31 October, 2017.

“Institutions, Political Activities and Firm Strategy: How Business Associations affect Contracting,” Annual Meeting of the Academy of Management, Atlanta, 4-8 August 2017.

“How does Political Risk affect Firm Performance? Evidence from Telecommunications License Cancellations in India,” Annual Strategy & the Business Environment Conference, Simon Business School, University of Rochester, 29-30 April 2016.

Teaching

IE Business School

- Business, Government and Sustainability / Nonmarket Strategy (Executive MBA, MBA, Master in Management, IE-Brown University Executive MBA, BBA)
- Global Strategy (MBA)
- Strategy/Corporate Strategy (Executive Programs)
- Readings in Nonmarket Strategy (Ph.D.)
- Implementing and Changing Strategy (MBA)
- *Recipient of the Best MBA Professor Award*

INSEAD

- Business and Society: Political Environment (MBA)
- International Political Analysis (MBA)

Headspring Executive Development

- Various strategy topics for clients including: Gestamp, EDP-R, Mapfre, Sadara

Università della Svizzera italiana, Lugano

- International Business (Executive MBA)

Published Teaching Cases

“Xstrata and Australian Mining Tax Reform (A) (B)” (with Aaron Cowper and Patrick Gatland) IE Business School case no. DE1-202-A-I, DE1-202-B-I

- Winner of the Best Case Award, IE Business School 2013
- Winner of the Bestselling Case Award, IE Business School 2018

“ABB & Galindo: Stretching Managerial Responsibility during Restructuring” (with Rocío Bonet and Saul Downie) IE Business School case no. DE1-212-I

“ABB & Galindo: Winning the Peace (A) (B)” (with Rocío Bonet and Saul Downie) IE Business School case no. RH1-148-A-I, RH1-148-B-I

- Winner of the EFMD Case Writing Award 2017 in the category of Euro-Mediterranean Managerial Practices and Issues

Other Activities

Speaker, AIG Risk Management Academy, 2013-present

Ad hoc reviewer: *Academy of Management Journal*, *American Journal of Political Science*, *British Journal of Political Science*, *British Journal of Management*, *International Organization*, *International Studies Quarterly*, *Journal of Management Studies*, *Journal of World Business*, *Management Science*, *Review of International Organizations*, *Strategic Management Journal*, *Strategy Science*

Conference Organization:

- The Nexus of Business and Government in the Global Economy, Research Workshop, ESSEC Business School – Singapore.
- Research Frontiers in Nonmarket Strategy, PDW at the Academy of Management Annual Meeting
- Strategic Management Society Conference Extension on "Political Institutions and Firm Strategy," IE Business School, 21 September, 2018.
- Conference on the "The Politics of FDI", Niehaus Center for Globalization and Governance, Princeton University, 2011.